



Full-Time Employees vs. Powerhouse Team Solution

Hiring a New Employee

The Society for Human Resource Management (SHRM) states that the actual financial cost to “hire a new employee can be 3 to 4 times the position’s salary, depending on certain variables.” For example, if the salary for a skilled designer is \$60,000, your added costs might range from \$180,000 to \$190,000.

They also state that the average cost to hire an employee is nearly \$4,700.



Benefits of Hiring Freelancers

- Lower cost
- Low commitment and investment
- Wider talent base
- Affordable access to specialized skills
- Quick and efficient work

Benefits of Hiring Full-Time Employees

- Deeper company commitment
- Company growth
- Contribution to workplace culture
- Consistent access for tasking and communication
- Full investment in your mission

Benefits of Hiring Powerhouse Freelancers
all of the above!

Full-Time Employees vs. Powerhouse Team Solution Cost Comparison



Full Marketing Team with Full-Time Employees	
Position	Average Cost
Project Manager	\$79,000
Marketing Consultant	\$74,000
Graphic Designer	\$59,000
Technical Writer (for blogs and press releases)	\$67,000
Social Media Strategist	\$63,000
Quality Assurance Specialist	\$65,000
Website Management <i>(perform minor website updates, run analytic reports, monitor security and backups)</i>	\$75,000
Admin Support	\$60,000
Annual Cost for Employer	\$542,000 (plus overhead)
Powerhouse Team Solution Retainer Annual Cost Range	\$40,000–\$130,000 (based on support level needed)

Content Marketing Team with Full-Time Employees	
Position	Average Cost
Project Manager	\$79,000
Marketing Consultant	\$74,000
Graphic Designer	\$59,000
Technical Writer (for blogs and press releases)	\$67,000
Social Media Strategist	\$63,000
Quality Assurance Specialist	\$65,000
Website Management <i>(perform minor website updates, run analytic reports, monitor security and backups)</i>	\$75,000
Admin Support	\$60,000
Annual Cost for Employer	\$542,000 (plus overhead)
Powerhouse Team Solution Retainer Annual Cost Range	\$40,000–\$80,000 (based on support level needed)

Full-Time Employees vs. Powerhouse Team Solution Cost Comparison



Nonprofit Support Team with Full-Time Employees	
Position	Average Cost
Project Manager	\$79,000
Marketing Consultant	\$74,000
Graphic Designer	\$59,000
Quality Assurance Specialist	\$65,000
Admin Support	\$60,000
Annual Cost for Employer	\$337,000 (plus overhead)
Powerhouse Team Solution Retainer Annual Cost Range	\$25,000–\$50,000 (based on support level needed)

Nonprofit Support Team + Grant Writing with Full-Time Employees	
Position	Average Cost
Project Manager	\$79,000
Marketing Consultant	\$74,000
Graphic Designer	\$59,000
Grant Writer	\$61,000
Quality Assurance Specialist	\$65,000
Admin Support	\$60,000
Annual Cost for Employer	\$398,000 (plus overhead)
Powerhouse Team Solution Retainer Annual Cost Range	\$43,000–\$115,000 (based on support level needed)

Powerhouse is a catalyst for organizations of all sizes and types—from small nonprofits to large corporations and everyone in between—looking to find the most economical and efficient model of doing business. We serve alongside you to help you grow in the most cost-effective way with a dynamic remote team.

Email admin@powerhouseplanning.com to learn more about our Powerhouse Team Solutions!

