



Platte County, Nebraska and Powerhouse Planning – Making County Government Accessible

Platte County, Nebraska was officially established by legislature in 1856, with its current boundaries set a year later. With the addition of the Union Pacific Railroad to county seat Columbus roughly 10 years later, the county saw rapid growth, boosted by additional railroad activity and the completion of a rail line connecting Columbus with Lincoln, Nebraska. Today, the county serves almost 35,000 residents and enjoys a diverse economy, with farming, livestock production, and manufacturing contributing greatly to its success.

Challenge

The client sought assistance in redesigning their website, which needed a complete redesign after several years of its current iteration. While wishing to revamp their website into a more functional, user-friendly tool for residents, the county needed to be cognizant of spending allocated funds responsibly and continuing to provide excellent in-person services for those who call their county home. The Powerhouse total remote team solution was the perfect way to effectively achieve their goals.

Solution

The Powerhouse total remote team solution comes alongside a client to provide services and skills that may fall outside the normal scope of the client's everyday mission—and all for significantly less cost than might be incurred by hiring those skills individually or by employing someone full-time. In this case, Platte County needed a complete website redesign and additional reachback hours for a specific amount of time after the website went live to support and correct any glitches that may arise during the rollout period. The Powerhouse total remote team solution was able to quickly identify the client's needs and incorporate what they wanted in their website into a new design that more effectively showcases who they are and what they offer. By partnering with Powerhouse, Platte County was able to continue to provide their usual level of services without the additional stress and time management required to address their website needs. Additionally, partnering with Powerhouse ensured they were using county funds judiciously, resulting in a new website that is user-friendly and an effective online extension of their exemplary services.

Case Study



Business Name: Platte County, Nebraska

Website: plattecounty.ne.gov

Industry or Business Type: County Government

Powerhouse Services:

- Project Leader
- Website/Graphic Designer
- Quality Assurance Specialist
- Reachback Support

Benefits: The client needed assistance redesigning their website to serve residents more effectively as well as provide online information for anyone interested in learning about Platte County. Recognizing the great benefits of contracting with the Powerhouse total remote team solution allowed the county employees to focus their efforts on meeting the everyday needs of their residents while ensuring that their online presence would be transformed into an easy-to-use extension of the in-person services they offer.



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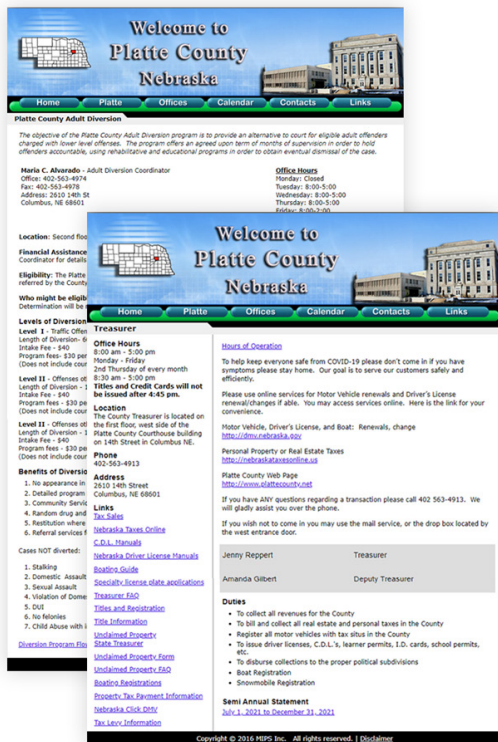
Results

The Powerhouse/Platte County, Nebraska partnership was the perfect way for a small county government to update their online presence in a meaningful way that ensures their residents have access and can easily navigate their way to the information and resources they need. The partnership resulted in a [website](#) that looks fresh and modern yet is easy to use and readily available to all Platte County residents and those who wish to learn more about the county.

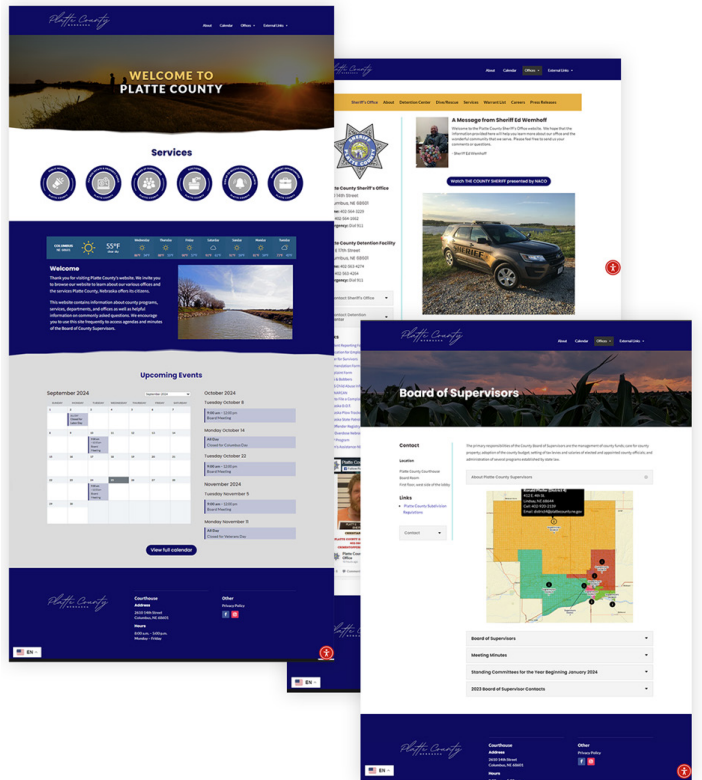
"Working with Powerhouse on our website has been an absolute joy. Their team is punctual and organized and brings a sense of enthusiasm to every aspect of the project, making the entire process seamless and enjoyable."

– Chad Hissong, Platte County

Before



After



Powerhouse Planning serves as an affordable, scalable, and targeted resource to assist companies of all sizes in achieving their goals. Our talented freelancers become a team within your team, supporting your company as a whole at no overhead cost to you. Founded in 2012, Powerhouse provides our clients with remote team solutions in the areas of business growth, content creation, and event facilitation while providing careers for military spouses and veterans worldwide.

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